



**ELIZABETH A. THORLEY, MS, CFP[®], CLU[®], AIF[®], AEP[®]
OF THORLEY WEALTH MANAGEMENT HONORED IN *FORBES*'
TOP WOMEN WEALTH ADVISORS FOR 2020**

Pittsford, New York (April 20, 2020) - Thorley Wealth Management, a leading provider of financial services in Pittsford, NY, announced that Elizabeth Thorley has been named to *Forbes*' list of Top Women Advisors for 2020. The list is published on [Forbes.com](https://www.forbes.com)¹.

"I am pleased to have been named to this prestigious list—a recognition that, to us, speaks to our firm's commitment to our clients and the service we provide," said Thorley. "I am grateful for the trust our clients place in us, and we remain committed to providing the guidance and support they need to achieve their unique financial goals."

According to *Forbes*, a leading financial publication, the list reflects a ranking of role models – advisors that are leading the way in offering best practices and providing a high-quality experience for clients². The ranking of *Forbes*' Top Women Wealth Advisors⁽¹⁾ is based on an algorithm of qualitative and quantitative criteria, including a minimum of seven years of experience, a minimum of \$1 million in production, and the weighing of factors including revenue trends, assets under management, compliance records, industry experience, and best practices (gathered through telephone and in-person due-diligence interviews). SHOOK Research also employs an opinion-based weighting system that prioritizes its preferred "best practices," which include business models, activities, processes, and structure. Overall, 9,654 advisors were considered, and 1,000 (10.3 percent of candidates) were recognized. For the full methodology⁽²⁾ that *Forbes* developed in partnership with SHOOK Research, please visit <https://bit.ly/2vA9MPR>.

About Thorley Wealth Management

Thorley Wealth Management has been providing individuals and organizations with financial guidance since 1987. Located at 1478 Marsh Road, Pittsford, NY, Thorley Wealth Management's advisors pride themselves on crafting unique strategies for each client. For more information, please visit www.thorleywm.com. Securities and advisory services offered through Commonwealth Financial Network member FINRA/SIPC, a Registered Investment Adviser. Fixed insurance and products offered through CES Insurance Agency.

⁽¹⁾ *This recognition and the due-diligence process conducted are not indicative of the advisor's future performance. Your experience may vary. As your specific needs and circumstances may vary, you are encouraged to conduct your own due diligence.*

⁽²⁾ *Portfolio performance is not a criterion due to varying client objectives and lack of audited data. SHOOK does not receive a fee in exchange for rankings.*