InvestmentNews Honors Thorley Wealth Management

Pittsford, NY (November 19, 2019) - Thorley Wealth Management of Pittsford was among 17 firms cited for best practices this month at InvestmentNews' 2019 Top Advisory Firm Summit in Chicago.

Elizabeth Thorley, founder and president of Thorley Wealth Management, accepted the award, which took into account a firm's growth, profitability and general productivity.

Mark Bruno, managing director and associate publisher of InvestmentNews, said all of the honored firms demonstrated their CEO's goals in the way they run their businesses. "They don't just grow by accident," Bruno said. "They grow with intent."

This is the second major financial recognition received by Thorley Wealth Management in 2019. Earlier this year, Elizabeth Thorley was named to Forbes' Best-in-State Wealth Advisors list. Overall, some 30,000 advisors were considered for the Forbes honor, and only 3,500 (11.6 percent) were recognized in the final list.

About Thorley Wealth Management, Inc.
Thorley Wealth Management has been providing individuals and organizations with financial guidance since1987. Located at 1478 Marsh Road, Pittsford, NY 14534, the advisors of Thorley Wealth Management pride themselves on crafting unique strategies for each client. For more information, please visit **www.thorleywm.com**.

Elizabeth is honored to have been named to the *Forbes'* Best-In-State Wealth Advisors list for 2019. The 2019 ranking of the Forbes' Best-in-State Wealth Advisors list was developed by SHOOK Research and is based on in-person and telephone due-diligence meetings to evaluate each advisor qualitatively and on a ranking algorithm that includes client retention, industry experience, review of compliance records, firm nominations, and quantitative criteria (including assets under management and revenue generated for their firms). Overall, 30,000 advisors were considered, and 3,500 (11.6 percent of candidates) were recognized. The full methodology that Forbes developed in partnership with SHOOK Research is available **here**. This is not indicative of the adviser's future performance and your experience may vary. Portfolio performance is not a criterion due to varying client objectives and lack of audited data. Shook does not receive a fee in exchange for rankings.

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